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| <p>Q4 - How often do you currently use a MBC owned car park?</p> <p>Very Often or Fairly Often – 55% Sometimes – 21% Rarely or Never – 25%</p> | |
| <p>Q5 - Considering our two options (A & B), which is your preferred?</p> <p><i>Where A=Increase (keeping Tuesday premium) and B= Equalisation across all days</i></p> <p>Option A – 25% Option B – 75%</p> | <p>In support of option A: “It is a common complaint that higher charges on Tuesdays are unfair. I disagree! Huge numbers of visitors pay the higher charges on Tuesdays and there is no evidence it deters visitors coming. It means lower charges for residents at other times.”</p> <p>In support of B: “A same price on all the days is a good idea.” “We should be encouraging people to visit the market not deterring them!”</p> <p>Further comments: “I disagree with both options. We need more free parking in the town and reduced prices. I spend money elsewhere and avoid the town due to high charges. Therefore money goes outside of the borough and I end up not supporting my local economy.”</p> |
| <p>Q6 - How strongly do you agree the implementation of this charge?</p> <p><i>Where the charge refers to the implementation of a 20p fee for parking in a small no. of currently free spaces in St. Marys</i></p> <p>Strongly or Tend to agree – 10% Neither agree nor disagree – 7% Strongly or Tend to disagree – 83%</p> | <p>Key comments: “This seems reasonable once card payment is possible.” “Should be for up to 1 hour free.” “As an employee of a local business we have on occasion used these spaces when purchasing heavy items from local shops, considering the traffic already makes it a nightmare getting from our business to the shops I think a car parking charge will just encourage the owner to go to Costco on their way into work.” “I would recommend increasing the short stay to 30 mins with no charge.”</p> |

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| <p>Q7 - How strongly do you agree the implementation of this charge?</p> <p><i>Where the charge refers to the introduction of a 20p fee for Sunday & overnight parking at St. Marys</i></p> <p><i>Strongly or Tend to agree – 23%</i> <i>Neither agree nor disagree – 7%</i> <i>Strongly or Tend to disagree – 70%</i></p> | <p>Key comments:</p> <p>“This sounds reasonable. It is a nominal charge, the funds from which could usefully be used to do good in the borough.”</p> <p>“LEAVE IT AS IT IS and how would you enforce an overnight charge?”</p> <p>“It is very confusing for different car parks to have different pricing structures.”</p> <p>“If introduced this should be across all council car parks not just St Mary’s.”</p> <p>“If you are going to do this charge, I think the money should be ring fenced for town centre projects like reducing business rates, more events in the town during the evenings, etc.”</p> |
| <p>Q8 - How strongly do you agree with our proposal to review the price of season tickets every two years?</p> <p><i>Strongly or Tend to agree – 45%</i> <i>Neither agree nor disagree – 34%</i> <i>Strongly or Tend to disagree – 21%</i></p> | <p>Key comments:</p> <p>“Why not increase annually in line with inflation? Presumably the standard car parking charges will also be increased in line with inflation?”</p> <p>“It’s good for those that work there, not for those that generally just drop in.”</p> <p>“It would be helpful if you could buy a day/week ticket that works for ALL the car parks in town.”</p> |
| <p>Q9 – What would encourage you to purchase a season ticket and/or what is preventing you from currently doing so?</p> <p>“Why isn’t the annual ticket publicised more? It could be a great way to entice villages and people living in the town to visit often to get their monies worth.”</p> <p>“The seasonal tickets are much better value for money, however there aren’t many people in the town who can afford the cost up front. Could this be charged as a monthly/ weekly direct debit instead?”</p> <p>“Including both short term and long term parking within the season ticket.”</p> <p>“Must work across all car parks. More signage in the car parks about how to get season tickets or send letters out to people’s homes in the area telling them about season tickets.”</p> | |

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| <p>Q10 – How strongly do you agree with the induction of cashless payment option in our car parks?</p> <p><i>Strongly or Tend to agree – 66%</i> <i>Neither agree nor disagree – 19%</i> <i>Strongly or Tend to disagree – 15%</i></p> | <p>Key comments:</p> <p>“This is an absolute necessity and should have been done a long time ago.”</p> <p>“Elderly will not always be able to do this.”</p> <p>“There are lots of elderly people who live in Melton. This is just another aggravation for them to contend with. Don't see what the issue is. We are a market town not a city.”</p> <p>“Cashless payment should be an option, not compulsory.”</p> <p>“Nothing that requires downloading an app. Contactless card payments would be ideal. Make it as easy as paying in a shop.”</p> <p>“There should be the option to pay by cash or card.”</p> |
| <p>Other comments on parking (inc. comments left on social platforms)</p> <p>“Parking prices need to be reduced. Short term greed has and will continue to drive people away from Melton (quite literally!) Cheaper parking means more footfall in the town.”</p> <p>“Free charge for short term access up to 1 hour, encourage people to use town centre shops and library.”</p> | |

Note: Comments provided in each section represent a selection of those provided through the consultation process